

# MADISONVILLE METEOR

MEDIA KIT • 2023



## THE MUSHROOM CAPITAL OF THE WORLD

Founded in 1853 as the county seat of the newly organized Madison County, Madisonville is best known for mushrooms and the festival that celebrates them. The first courthouse, made of logs, was constructed on a large square in the center of the settlement in 1854, and a post office was established the same year.

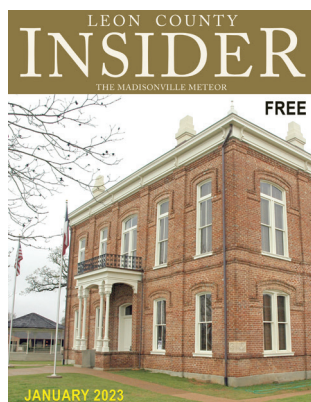
## THE NEWSPAPER OF RECORD

Since 1894, The Madisonville Meteor has been reporting on the news of Madison County and surrounding areas. Distributed every Wednesday, our mission has always been to serve the community, remain localized and tell the truth.

Printed in Taylor Texas and owned by Granite Publishing, the Madisonville Meteor is the official newspaper of record for Madison County (named after our fourth US President).

## FREE QUARTERLY MAGAZINE

Our Leon County Insider magazine is printed in full-color and distributed throughout Leon County and inserted each month into the Madisonville Meteor. Those advertising in our magazine get local coverage, but added reach of the Meteor.



<b>1/8 PAGE</b>	3.68" x 2.4"	<b>\$65</b>
<b>1/4 PAGE</b>	3.5" x 4.5"	<b>\$125</b>
<b>1/2 PAGE</b>	7.25" x 4.5" H 4.5" x 9.75" V	<b>\$240</b>
<b>FULL</b>	7.5" x 9.75"	<b>\$475</b>

## THE MADISONVILLE METEOR

YOUR HOMETOWN NEWSPAPER SINCE 1894 • THANK A VETERAN AND A SERVICEMAN EVERY DAY

Home of Sanja Forrest Buffaloe

**Jingle and Mingle**  
IN OUR PRIVATE EVENT ROOM

**BOOK YOUR HOLIDAY party NOW!**

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WEDNESDAY, NOV. 30, 2022

VOL. 127, NO. 48  
12 pages • \$1



'ROUND TOWN

### GALA NETTLES

Heads up! December 7, Texas A&M ends its fall semester. That's next Wednesday, the day you will receive your Meteor.

Considering the home-bound students who could easily make it stop-and-go traffic here, it might be a good day to stay home and read the paper. Just sayin'. Here's what's going on in our town.

The Salvation Army Red Kettle is out front at Walmart. The best thing you can do to help Madison County folks is drop something into that bucket. Every dollar stays right here. It helps someone with their electricity payment, with housing assistance clothing and groceries. Helping is what we are supposed to do and it's a great feeling when you do.

For about ten minutes last week I watched a Kettle ringer outside the Bryan Hobby Lobby. Sadly, few people dropped money in the kettle. Now that was in Bryan and surely it is not what happens here.

Well, I hope it isn't. Before going to press today I called Becky Blair to learn who helped ring. Becky is the lone ringer since Kertie Day started Nov. 24. No one has called to offer.

SEE NETTLES, PAGE 7



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**Roy Bass**  
Thank you for subscribing.



## TxDot closes Bridge in Madison County

By Richard Sirman  
richard.sirman@madisonvillemeteor.com

If you find yourself traveling down East Trinity Street, you'll find yourself in front of road closed signs; that is because, on Wednesday, November 23, the City of Madisonville, in association with TxDot, has closed the road for the foreseeable future.

According to city manager Fabrice Kabona, the city had safety concerns about the bridge, going as far as to say that it was built in 1959, per the documents that they've found and stated that TxDot

has been in contact with the city.

"So last week sometime, TxDot, I received an email from TxDot notifying me that they had safety concerns," Kabona said, who mentioned that immediately he got out there with staff and public works to inspect the bridge.

"It's true, they have pretty significant damage, several holes, punch-through holes, going through the bridge, and as we were standing out there, we began to notice that when vehicles were driving over the bridge, it was shifting side to side," he said.

If the bridge is genuinely

shifting from side to side, when vehicles are driving over it, then we're looking at a dangerous situation, so that is why the city called a meeting according to Kabona and TxDot mentioned that they're planning on replacing the bridge, approximately September of next year.

"Unfortunately, they would not move that date for anything, so the option they proposed was to shut down the bridge due to safety concerns," he said while stating that the city is uncomfortable with that outcome because of the traffic concerns.

At this time, they're awaiting a professional structural engineering firm that will be coming in to inspect and evaluate the bridge; this is to ensure that the bridge needs to remain shut until the construction starts next year.

According to Fabrice, the businesses surrounding the impacted area, mainly Legends Steakhouse and Standley Feed & Seed Inc., have been given alternatives. Those alternatives come by using Commerce Street.

When discussing the

SEE TXDOT, PAGE 7

## The journey to open Sweet Magnolia



The mural on the side of the Sweet Magnolia Learning Center on North Commerce Street.

By Richard Sirman  
richard.sirman@madisonvillemeteor.com

Sweet Magnolia Learning Center has only officially been open since Tuesday, September 27 of this year, but opening the center has led owner Danica Reese full circle.

From buying the building to putting in the work on it, for example, new ceiling tiles, laying in some sheetrock, and bringing life and texture to the walls, it starts with a story. "It was the story before

we opened, my husband and I went through a round of in vitro fertilization, and it failed, and after it failed, I went almost into a state of depression," said Danica Reese while talking about how the center came to be.

It was during this time that she was, according to her, asking God what next. "What am I supposed to do if I'm not a mother, like what is my calling? And then four months after that, I was again praying to god and then this building, the listing popped up on my

facebook," she said.

From what Danica said, she knew the lady who owned the building before, so she texted her and asked if she was selling the daycare, and according to Danica, the former owner told her that she should be the one to buy the building.

At the time, I was working with my Dad in construction, and I wasn't planning on returning to childcare I sent the listing to my husband and

SEE MAGNOLIA, PAGE 7

## Local Student Performers Selected to Perform at Carnegie Hall

Special to the Meteor

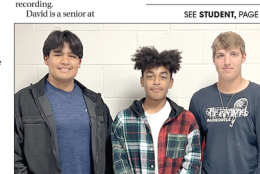
David Guervira, Devin Merchant, and Avery Barker are students at Madisonville High School. They have been selected for the National Wind Band and Choir Honors Performance Series at Carnegie Hall in New York City. David will perform in the National Wind Ensemble, Devin will perform in the National Symphonic Band, and Avery will perform in the National Concert Choir. Participation in these Honors Ensembles is limited to the highest rated young performers from across the world. Acceptance to the elite group is a direct result of the talent, dedication, and

achievements demonstrated in their application and audition recordings.

Danica is a senior at

Madisonville High School and has been an active member of

SEE STUDENT, PAGE 7



From left to right: David Guervira, Devin Merchant, and Avery Barker. Courtesy Photo by Christy Whitten

## The Letters to Santa Claus

Special to the Meteor

On the night of Friday, December 2, the town of Madisonville will be visited by a special guest, who is bringing a box and setting it up in front of the courthouse on Main Street.

Starting on the day of the Christmas Parade on Saturday, December 3, and hosted by the Madison County Chamber of Commerce, the box will be ready to receive all of the letters to Santa Claus that the kids of Madison County want to bring to him.

The mailbox is associated with reindeer mail showcasing the day of Christmas, Sunday, December 25, on the front of the mailbox, as well as leucisquillium, commonly referred to as holly. On the sides of the mailbox, it is labeled as Santa's Post Office, and shows that label is a Christmas star.

With help from the city and the county, after a certain amount of time, right before Santa Claus gets ready to spread his holiday cheer across the world, the box will be taken up, and those letters will be sent back directly to him and Mrs. Claus in the North Pole.

So, make sure to bring your children to the front of the courthouse, to the letterbox, to secure their letter directly to the big jolly man himself starting on Saturday, December 3, day or night.



The Madison County Courthouse, decorated for the holidays. Santa's Post Office Mailbox will be at the Courthouse starting Saturday, December 3.

**Deep Roots. New Ideas.**

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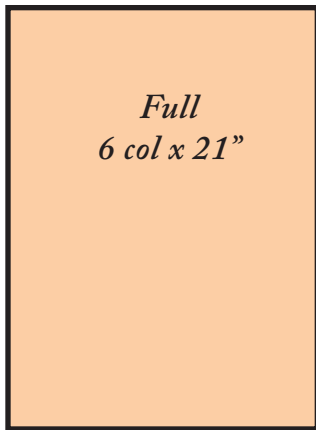
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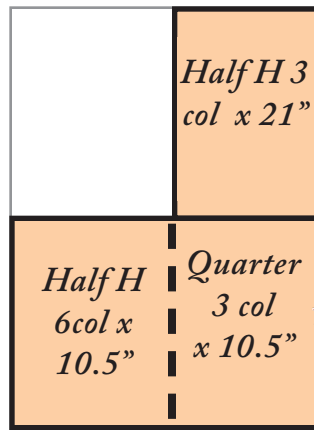
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"Nobody Beats Normangee Tractor"

# MADISONVILLE METEOR

MEDIA KIT • 2023



Full Page \$1,008  
Half Page \$504



Half Page \$504  
Qtr Page \$252



## WEEKLY RETAIL DISPLAY

\$8 per column inch

1 column = 1.52"	4 column = 6.61"
2 column = 3.22"	5 column = 8.31"
3 column = 4.91"	6 column = 10"

## BUSINESS DIRECTORY & CHURCH PAGE

Business Directory	12-week minimum	\$20 weekly
Church Page	26-week minimum	\$16 weekly

## ANNOUNCEMENTS

Birth, Obituaries, Engagements & Weddings: \$40 – \$70\*

\*Exceptionally long obits subject to editing.

## WEB EDITION - MONTHLY



Lead Banner	\$20/wk
2nd Banner:	\$15/wk
Bus Directory	\$5/wk*

\*An ad in the weekly newspaper required to receive this discount.

## WEEKLY DEADLINE 4 PM FRIDAY

### COLOR CHARGE

Additional \$2 pci. Minimum 10 inches (CMYK)

### CLASSIFIED

Up to 20 words : \$15  
\$.80 for each additional word  
Boxed add \$1 Bold words add \$.25  
Employment Ads \$7.50 per column inch

### CLASSIFIED DISPLAY SIZES

1 Column = 1"	6 Column = 6.62"
2 Column = 2.2"	7 Column = 7.75"
3 Column = 3.25"	8 Column = 8.87"
4 Column = 4.37"	9 Column = 10"
5 Column = 5.5"	

### INSERTS

Flat rate of \$235 for full-run  
Up to eight pages (call if more than eight)

## VIP ADVERTISING

Our VIP program is designed to reward advertisers that commit to at least 26 weeks. VIPs receive on-line exposure and color upgrades at no extra charge.